

SHYAMU KORWA

Multidisciplinary Designer | Visual Communication, User Experience, Material and Surface Exploration

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ABOUT ME

I am a multidisciplinary designer with a background in textile design and a growing practice in visual communication, UI/UX, and digital experiences. My approach combines research, visual storytelling, material exploration, and design thinking to develop thoughtful solutions across physical and digital touchpoints. With experience spanning brand communication, textile development, and product design, I enjoy working across disciplines to translate ideas into meaningful design outcomes.

Outside of my academic pursuits, I am passionate about traveling, sports (particularly surfing) and enjoy engaging in psycho-thriller films. I also take great interest in fashion and personal styling.

SKILLS

DESIGN TOOLS

Adobe Creative Suite(PSD , Ai , Ae , Pr, Id), Procreate, Microsoft Office , Figma , Ai prompting, n8n, loveable.

VISUAL DESIGN

Brand Identity, Typography, Layout Design, Concept Development, Motion Graphics, Video Editing, and Visual Storytelling.

TEXTILE & PRODUCT DESIGN

Print Design, Surface Design, Textile Development, Swatch Development, Sampling, Material Exploration

RESEARCH & DIGITAL DESIGN

Market Research, Trend Forecasting, User Research, UI/UX Design

EXPERIENCE

ACCENTURE, BANGALORE

07/2026 - Present

Visual Design Associate | Full time

- Developed visual design assets across branding, logo design, and video content for digital communication.
- Contributed to visual storytelling and the development of cohesive brand communication across digital touchpoints.

ROOTS FOUNDATION, GURGAON
Graduation Project

09/2025 - 02/2026

- Developed festive handbag concepts and resortwear print collections for women through **market research, trend forecasting, and user research.**
- Explored print directions, developed textile swatches, and supported prototyping and sampling to translate concepts into **product-ready** outcomes.
- Connected **consumer insights** and trend research with material exploration and product development.

ACCENTURE, BANGALORE
Graphic Design Intern

06/2025 - 08/2025

- Contributed to creative projects for Bath & Body Works, developing interactive quiz templates, presentations, and character designs.
- Supported the creative team's efforts to strengthen brand storytelling and audience engagement through visual communication.

JATO EMBROIDERY 1991 | NOIDA

01/2025 - 02/2025

- **Design Intern** - Reviewed and analyzed design concepts to identify improvements, assisting in refining and implementing creative solutions
- **Production Support** – Supervised and guided artisans to ensure embroidery work met client specifications, maintaining quality and attention to detail

MOSSI , HAUT COUTURE | FRANCE

04/2024 – 05/2024

- **Haute Couture Exposure** – Gained insight into the collection creation process for a haute couture brand in Paris, understanding design development from concept to execution
- **Spring 2025 Collection** – Contributed to the early stages of the Spring 2025 collection, focusing on textile design by exploring and manipulating fabrics to develop creative inspirations

EDUCATION

NATIONAL INSTITUTE OF DESIGN | AHMEDABAD

2021-2026

Bachelor of Design; CGPA: 6.2

- Coursework & Interests: Dyeing and printing, Photography, Surface Design, Communication Graphic, Weaving, Research Methodology and Design Management, Design Projects, Craft Documentation

HAUT ÉCOLE DES ARTS DU RHIN | FRANCE

09/23 - 01/24

Exchange Program

- Coursework: Knitting, Print Design, User experience Design, Jacquard weaving

SAINT MARY'S SCHOOL I NEW DELHI

2021

Humanities / Arts; Percentage: 93%